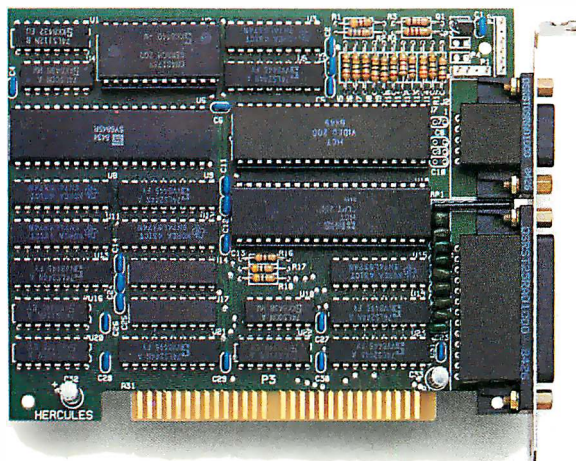




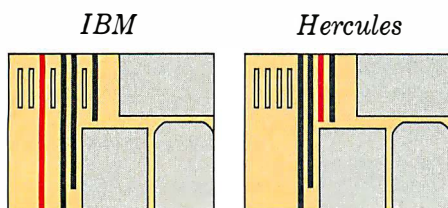
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Why the Hercules Color Card is better for your XT than IBM's.

Did you know that there's a color graphics card specially designed for the XT™? It's called the Hercules™ Color Card. We think that it's better for your XT than the IBM® Color Graphics Adapter. Here's why.

The XT comes with an empty short slot. IBM's card is too long to fit in it, so you're forced to sacrifice a valuable long slot, while your XT's short slot goes unused.

The Hercules Color Card is designed to fit in this short slot. It's the smartest way to maximize the usable slots in an XT and provide for your future expansion needs.

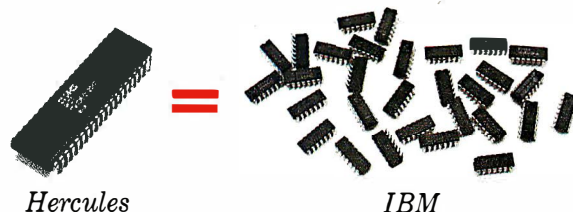


Notice how much more efficiently Hercules makes use of the XT's slots.

Our efficient use of an XT's slots is not the only reason to buy a Hercules Color Card instead of IBM's. We give you a parallel printer port at no extra cost. (IBM charges extra and takes up another slot.)

A lot of people wonder how Hercules can do everything that IBM can in a card less than half the size. We do it by designing our own graphics microchips. Just one of our chips packs the punch of dozens of IBM's, reducing by more than 50% the number of components that can fail.

And we'll do just about anything to make our products the most reliable you can buy.



Of course, you *will* have to give up something when you buy a Hercules Color Card. You'll have to give up software incompatibility. With Hercules, there is none. Every program that runs on the IBM color card will run on the Hercules Color Card.

You'll have to give up IBM's ninety day warranty. Ours is two years.

Compare warranties	
IBM	3 months
Hercules	2 years

And you'll have to give up a dollar. The Hercules Color Card is \$245—IBM's is \$244.

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