

Apple's® new baby has



Microsoft BASIC
on Apple's new Macintosh

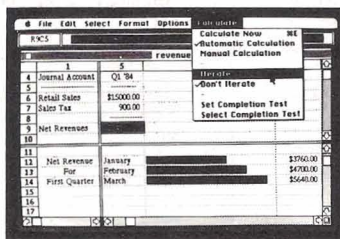
It's called Macintosh™. And it has a lot of our personality.

We're called Microsoft®. And our part of Macintosh is five new programs that are bright, intuitive, outgoing, understanding and born to perform.

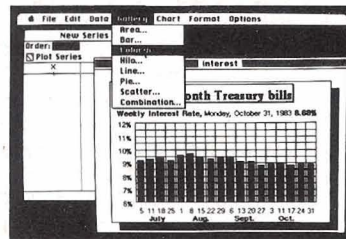
Our pride, your joy.

Taking advantage of Macintosh's mouse and rich graphics, we've designed software that works like you, even thinks like you.

All our programs share the same plain English commands. So what once took days to learn, now takes hours or minutes to learn with Macintosh.



Microsoft Multiplan



Microsoft Chart

Meet the family.

Our financial whiz is MULTIPLAN®, an electronic spreadsheet that actually remembers how you work. Even offers suggestions on spreadsheet set-up.

When it comes to writing, nothing will travel faster than

our best features.

our WORD, available this Fall. Using the mouse, it will let you select commands faster than you can say "cheese."

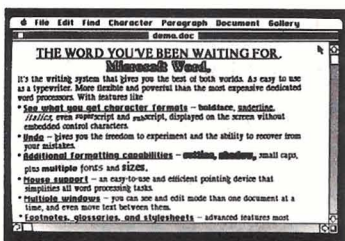
Our most artistic child will be CHART. Available late this Summer.

It gives you 45 presentation-quality chart and graphic styles to choose from.

Later this year, we'll offer our most manageable child, FILE, an advanced personal record management program.

MICROSOFT®
The High Performance Software

And BASIC, the language spoken by nine out of ten



Microsoft Word



Microsoft File

microcomputers worldwide, is the granddaddy of them all.

Now enhanced to take full advantage of the

Macintosh mouse, windows and graphics.

So call 800-426-9400 (in Washington State, Alaska and Hawaii call 206-828-8088) for the name of your nearest Microsoft dealer.

MICROSOFT