For people who aren't afraid of heights.

If in the race to the top, you are not averse to taking major shortcuts, stick around a minute for an introduction.

Microsoft Excel for the Macintosh.

A financial analysis tool of unprecedented power, Microsoft Excel is first of all the most formidable spreadsheet ever to run on a personal computer.

A spreadsheet which is in turn linked in har-

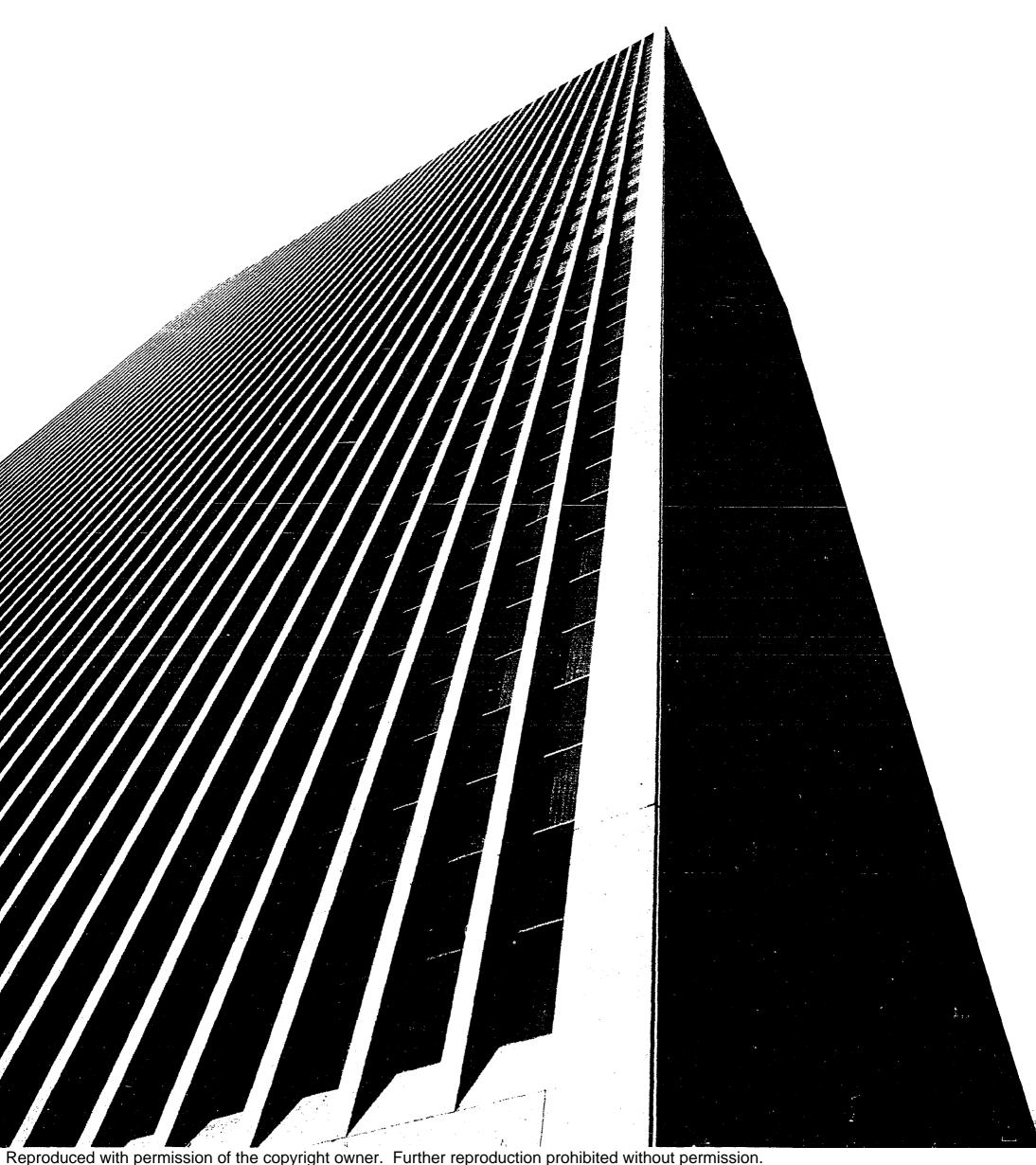
mony with an extraordinary graphics program and a highly capable data filing application.

These already considerable powers are magni-

fied geometrically by Macros.

Which give Microsoft Excel the capacity to learn your most complex routines. And activate them with a single keystroke.

Yet for all its ability, Microsoft Excel is simple to



learn, simple to use.

We don't give you arcane commands to memorize. Or require you to take classes. Or expect you to buy libraries on the subject of our program.

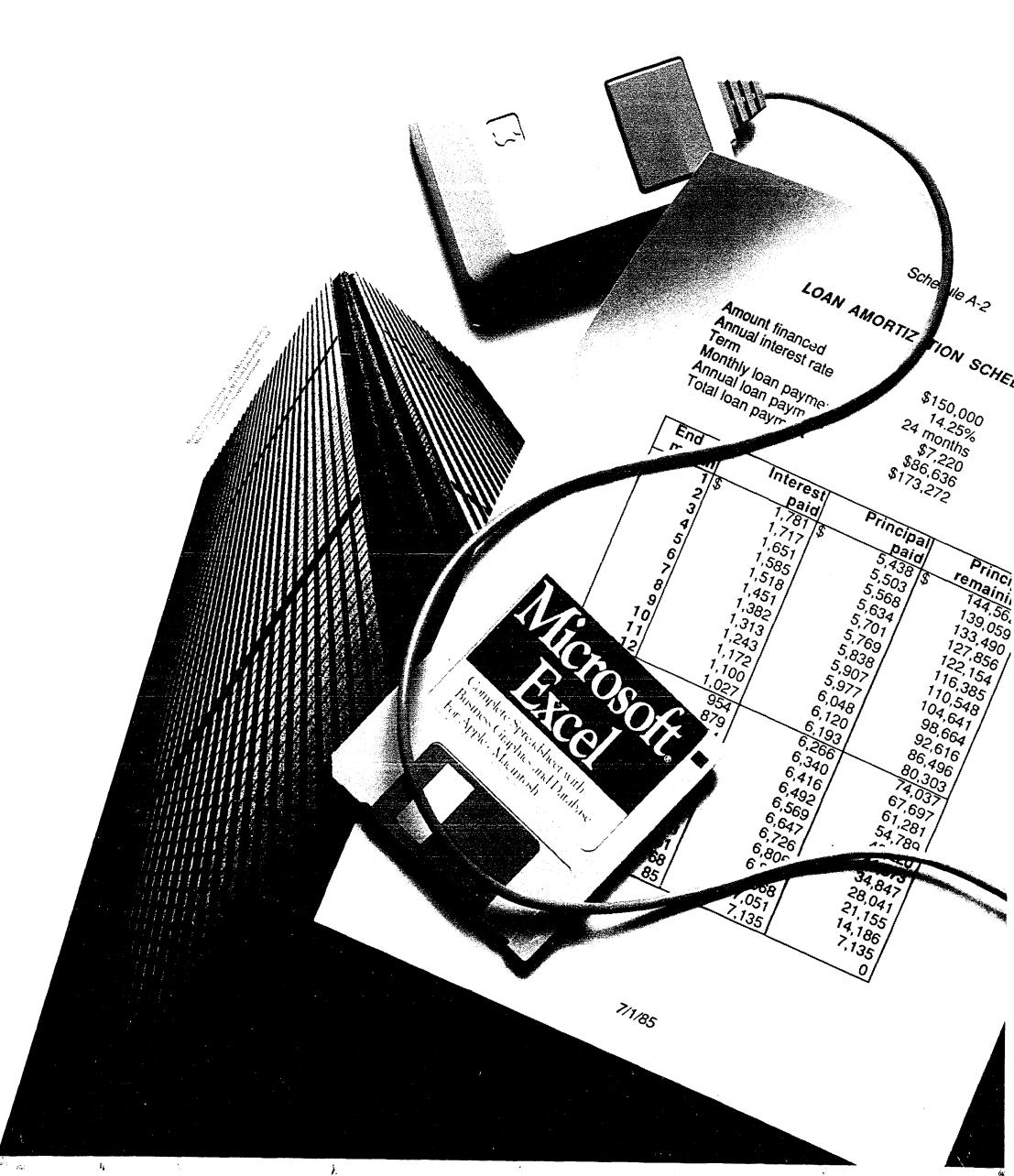
The only thing we expect you to take is advantage. Of Microsoft Excel's simply potent capacity to make mountains of numbers mean something. If you can imagine how such powers could

accelerate your ascendancy, see your dealer for a demonstration of Microsoft Excel.

Once you've tried it, you'll never look down.

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