



# THE FIRST WEST COAST COMPUTER FAIRE

A Conference & Exposition  
on  
Personal & Home Computers

*San Francisco Bay Area — Where It All Started — Has Its First Home Computing Convention*

7,000 to 10,000 People

100 Conference Presentations

200 Commercial & Homebrew Exhibits

Two Banquets with Outstanding Speakers

Special-Interest Social Centers

Publication of *Proceedings* Being Planned

*In Northern California's Largest Convention Facility, San Francisco's Civic Auditorium*

## CONFERENCE SECTIONS ON HOME COMPUTING

*Being Planned*

- Computer Graphics on Home Computers
- Computer-Driven & Computer-Assisted Music Systems
- Speech Synthesis Using Home Computers
- Computers & Amateur Radio
- Computer Games: Alphanumeric & Graphic
- Personal Computers for the Physically Handicapped
- Computers & Systems for Small Businesses
- Tutorials for Hardware Novices & Software Novices
- Software Design for Personal Computers
- Microprogrammable Microprocessors for Hobbyists
- Optical Scanning for Inexpensive Program & Data Input
- Floppy Disc Systems for Home Computers
- Hardware & Software Standards for Personal Systems
- Seminars for Club Leaders, Editors, Organizers, etc.
- Personal Computers in Education (associated with a University of California short-course)

-- AND MUCH MORE --

## PRESENT-WORLD & FUTURE-WORLD BANQUET SPEAKERS

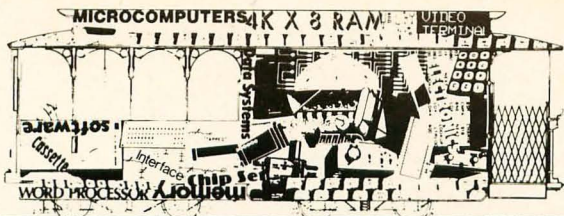
*Banquets to be Held in San Francisco's St. Francis Hotel*

*Fascinating Speakers will Discuss the Past, Present, & Future*

- Frederik Pohl, Science Fiction Writer;  
Lecturer to NASA, American Astronautical Society, New York Academy of Sciences, World Future Society, etc.  
*Robots You Can Make for Fun & Profit*
- John Whitney, Pioneer Computer Film Maker,  
Computer graphics experimenter under grants from NEA, Guggenheim Foundation, & IBM  
*Digital Pyrotechnics: The Computer in Visual Arts*
- Henry Tropp, Mathematician, and Principal Investigator for History of Computers Project jointly sponsored by the Smithsonian Institution & AFIPS  
*The 1940's: The FIRST Personal Computing Era*
- Ted Nelson, Author & Fantast, Director of the Xanadu Electronic Literary Network, Lecturer at Swarthmore College  
*Those Unforgettable Next Two Years*

**april 15-17, 1977 · san francisco**





# THE FIRST WEST COAST COMPUTER FAIRE

A Conference & Exposition  
on  
Personal & Home Computers

FIND OUT ALL THE DETAILS -

## GET YOUR **FREE COPY** OF THE **SILICON GULCH GAZETTE**

- Details of the programs & speakers
- Information about the banquets' arrangements
- Accommodations information, & registration forms for the St Francis Hotel (Faire Headquarters Hotel), & the other three Computer Faire hotels
- Pre-registration details for the Faire (reduced admission for those who pre-register)
- Details of the *Proceedings* expected to be published
- Articles about the homebrew exhibits
- Weather information, & tourist trivia regarding San Francisco
- Listings of the commercial exhibitors
- *AND*, just to make it interesting:
  - "Hot news", & raging rumors from "Silicon Valley" (the San Francisco Bay Area)
  - Product announcements, equipment descriptions, hardware & software news, etc.

## CO-SPONSORS INCLUDE AMATEUR, PROFESSIONAL, & EDUCATIONAL GROUPS

- The two largest amateur computer groups:
  - Homebrew Computer Club
  - Southern California Computer Society (SCCS)
- Both Bay Area Chapters of the Association for Computing Machinery (ACM)
  - San Francisco Peninsula Chapter
  - Golden Gate Chapter
- IEEE Computer Society's Santa Clara Valley Chapter
- California Mathematics Council
- Stanford University's Electrical Engineering Dept.
- University of California's Lawrence Hall of Science
- People's Computer Company (PCC)
- Community Computer Center
- Bay Area Microcomputer Users Group (BAMUG)
- Professional & Technical Consultants Assn (PATCA)
- Amateur Research Center

**april 15-17, 1977 • san francisco**

Cut out, or photocopy; then fold, and tape in position.

- ☐ Send a free copy of Silicon Gulch Gazette.
- ☐ Send program & accommodations information, & Pre-registration Form (those who pre-register may take advantage of a reduced admission fee).
- ☐ Send speakers' instructions.
- ☐ Send homebrew exhibitors' instructions.
- ☐ Send commercial exhibitors' prospectus.
- ☐ Send details on the expected Computer Faire *Proceedings*.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

77-1-12b

by COMPUTER FAIRE + (415) 851-7664

**FIRST CLASS**  
Permit No. 91  
Palo Alto, CA

**BUSINESS REPLY MAIL**  
No Postage Necessary If Mailed In U.S.A.

POSTAGE WILL BE PAID BY

**THE FIRST  
WEST COAST  
COMPUTER FAIRE**

BOX 1579

PALO ALTO CA 94302