Shugart invented the minifloppy in 1976. Today there are more than 100,000 of the little drives in use. That's because users want the affordable random access data storage of the minifloppy.

Shugart packs years of proven floppy drive technology into this tiny package. Up to 110 kbytes of data storage. Fast random access of about one-half second. And high speed data transfer of 125 kbits per second. Plus sensible, maintenance-free features like write protect to prevent accidental data loss, an activity light to indicate when the drive is selected by your computer and a door interlock to protect your media from damage.

Our proprietary read/write head provides maximum data interchange margins, and it is positioned precisely on the selected track by a patented spiral cam actuator. The DC drive motor with integral tachometer assures accurate diskette rotation and low heat dissipation. A die cast aluminum base plate provides a solid foundation for the drive.

At Shugart, technology leadership is more than a slogan, it's a commitment. Get reliability and value when you invest your money for floppy disk storage. Ask for the standard of the industry: minifloppy. If it isn't Shugart, it isn't minifloppy.

Shugart Associates
435 Oakmead Parkway, Sunnyvale, California 94086

For a list of manufacturers featuring Shugart's minifloppy in their systems, circle reader response number.
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Circle 312 on inquiry card.