

BYTE News . . .

HOME BUS STANDARD BEING DEVELOPED: Stanford Research Institute, Menlo Park California, and the Home Bus Standard Association, Washington DC, are conducting a feasibility study to develop a home bus standard. It will allow home electronic appliances to interact with one another over regular home wiring.

TI MICROCOMPUTER PICTURE IN TRANSITION: Although Texas Instruments finally introduced its 99/4 personal computer system in June, it is expected to be an interim product. TI failed to get FCC approval for the original version and also ran into processor production difficulties which forced the introduction of a high-priced personal computer system (\$1150). TI is still pursuing a rule change request with the FCC and the development of its 9985 stripped down version of its 9940 16-bit processor. TI hopes to then introduce a personal computer system for under \$500 which connects to a standard color-television receiver.

TI has also expanded its small business computer (99/7) marketing efforts. The 99/7, which starts at \$5000, will be marketed by Moore Business Forms, through over 750 sales offices as well as through computer stores and TI's own retail outlets.

AT&T TESTING HOME INFORMATION SYSTEMS: American Telephone and Telegraph Co has undertaken customer acceptance tests of several home information systems similar to the Viewdata system. Among the systems AT&T will test are the Knight-Ridder system (reported in the August BYTE News), a system developed by McDonnell Douglas, and a Bell Labs developed system.

The Knight-Ridder system test will take two years and involve 150 to 200 families in Miami, Florida. The system will transmit news, sports results, weather, and public information. The McDonnell Douglas system will be tested in Kansas City, Michigan, and New York. It will allow users to call a special number, key a special code on a push button phone, and receive the requested information in audible form. No details are as yet available on the Bell system.

HEATH ACQUIRED BY ZENITH: Heath Co, a leader in the consumer electronic kit business, was sold by Schlumberger Ltd to Zenith Radio Corp for \$64.5 million. In 1977 Heath introduced two personal computer kit systems, the H-8 which is based on the 8080 processor, and the H-11 which is based on the Digital Equipment Corp (DEC) LSI-11. Heath entered into a three-year contract with DEC. Heath also entered the adult-education market. Heath sales for the last several years have declined at a 3 to 5% rate.

Zenith, a manufacturer of radio and television receivers, has been diversifying. They have been making video monitors for terminals and cable-television converters. Immediately after the acquisition was completed, Heath announced an aggressive marketing program to sell assembled computer systems through a network of distributors and original equipment manufacturers.

8-INCH WINCHESTER DISK MARKET STILL TRYING TO GET OFF THE GROUND: Despite the publicity and advertising, only one manufacturer is presently shipping production quantities of 8-inch hard-disk drives. The company is International Memories Inc (IMI), which is currently shipping limited quantities of their 11 M byte drive at \$1775. IMI will introduce a 20 M byte unit early next year, and expects to reduce the price on the 11 M byte unit 10 to 20% by midyear as production is increased.

Micropolis expects to start shipping limited quantities of its 27 and 45 M byte drives soon. The introductory price for the 45 M byte drive is \$2688 and should drop to under \$2000 by midyear.

Shugart has not yet revealed its marketing plans for its 8-inch rigid drive.

COMPUTERIZED PORTABLE HOME ENTERTAINMENT CENTER SHOWN: Sharp Electronics recently showed a portable unit, about the size of a typical portable stereo system, which included the following: a television receiver with a 4.5 inch screen, an AM/FM radio, a stereo cassette, a digital clock, a calculator, and a personal computer. The computer's 48-key keyboard slides into the unit for storage, when it becomes necessary to transport the unit. The video screen is used for display, and the audio cassette recorder is for data and program storage. It uses BASIC, has graphics capabilities, and is expandable. No immediate marketing plans have as yet been announced.

LOOK IT UP IN THE DATA DICTIONARY: Data base management (DBM) systems are growing in size, sophistication, and popularity. Users, therefore, need more advanced tools for defining and keeping track of their data resources. Data dictionaries have been developed to do this and to augment existing data base management systems. The data dictionary is integrated into the data base management system's nucleus and utilities as well as managing the data resources.

On large computer systems such as the large IBM mainframes, the problem of managing these systems is acute, and data dictionaries are popular here. However, data dictionaries are now being developed for minicomputer systems as they increase in complexity. Someday you can expect to see them on microcomputer systems.

IEEE-488 BUS INTERFACING SIMPLIFIED: Now you can interface your computer system to the IEEE-488 bus without a special bus interface. ICS Electronics Corp, San Jose, California, has come up with an easy way of doing it. They have developed a 488-to-RS-232C interface and controller. Just place this device in the line between your terminal and processor and plug your IEEE-488 cable into the device. Now you can program your computer to process data coming from all those instruments with 488 interfaces.

SILICON VALLEY-II DEVELOPING: "Silicon Valley" is the nickname given to the area in California just south of San Francisco that has the highest concentration of integrated circuit manufacturers. A regional shift now appears underway as more and more integrated circuit manufacturers are opening facilities in Texas. Long the stronghold of Texas Instruments, the Dallas and Austin areas have seen the opening of plants by Mostek and Hitachi. Now, Motorola and Advanced Micro Devices are following suit. The desertion of California appears to be due to high operating costs.

GTE TAKES ON VIEWDATA: General Telephone and Electronics Corp has been licensed to offer Viewdata information services in the USA and Canada. Viewdata was developed by the British Post Office, and is a data base information system allowing users to access data on their television receivers via telephone lines.

DUAL-SIDED FLOPPIES STILL IN SHORT SUPPLY: Shugart expects to finally get into quantity production on dual-sided floppy disks by the end of the first quarter of 1980. Presently they are shipping only limited quantities. Originally introduced in early 1977, Shugart did not start shipping until early 1979. Media wear problems caused these delays and has limited production to 100 drives per day at best. Shugart has designed a completely new double-sided head which they expect will cure these problems. However, Shugart has found it necessary to increase the price of the drives. The SA850, an 8-inch drive, in 500-lot quantities will be priced from \$485 to \$580.

FCC COMPLETES RADIO FREQUENCY RADIATION TESTS: The FCC has completed its test of six personal computer systems and will release its data soon. Reportedly, the FCC has found that all but one exceed the interference levels permitted for devices that connect to television receivers (eg, games). The test included the Atari, Apple, PET, Heath, Southwest Technical Products, and Radio Shack systems. Only the Atari system passed. The rest caused excessive radio frequency (RF) radiation interference on nearby television receivers. None of these systems are required to meet the existing regulations. In the meantime, the large numbers of personal computer systems in use are beginning to generate interference complaints.

8080 STILL GOING STRONG: The 8080 microprocessor, introduced by Intel in 1974 and the integrated circuit that started the microprocessor "revolution," is still going great. This is despite improved successors such as the Z80 and 8085. An estimated 500,000 8080As are being made each month, and many purchasers are finding them in short supply. The 8080A is currently being made by five manufacturers. Prices for large quantities have gone back up to the \$3 to 4 range, after they had dipped as low as \$2.75 each in late 1978. Demand for the 8080A is expected to continue strong through mid-1980, and it should continue in production for several more years.

MAIL: I receive a large number of letters each month as a result of this column. If you write to me and wish a response, please include a stamped self-addressed envelope.

by Sol Libes
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