

Give us your climbers, your ambitious, yearning

The trouble with success these days is that there's too much of it.

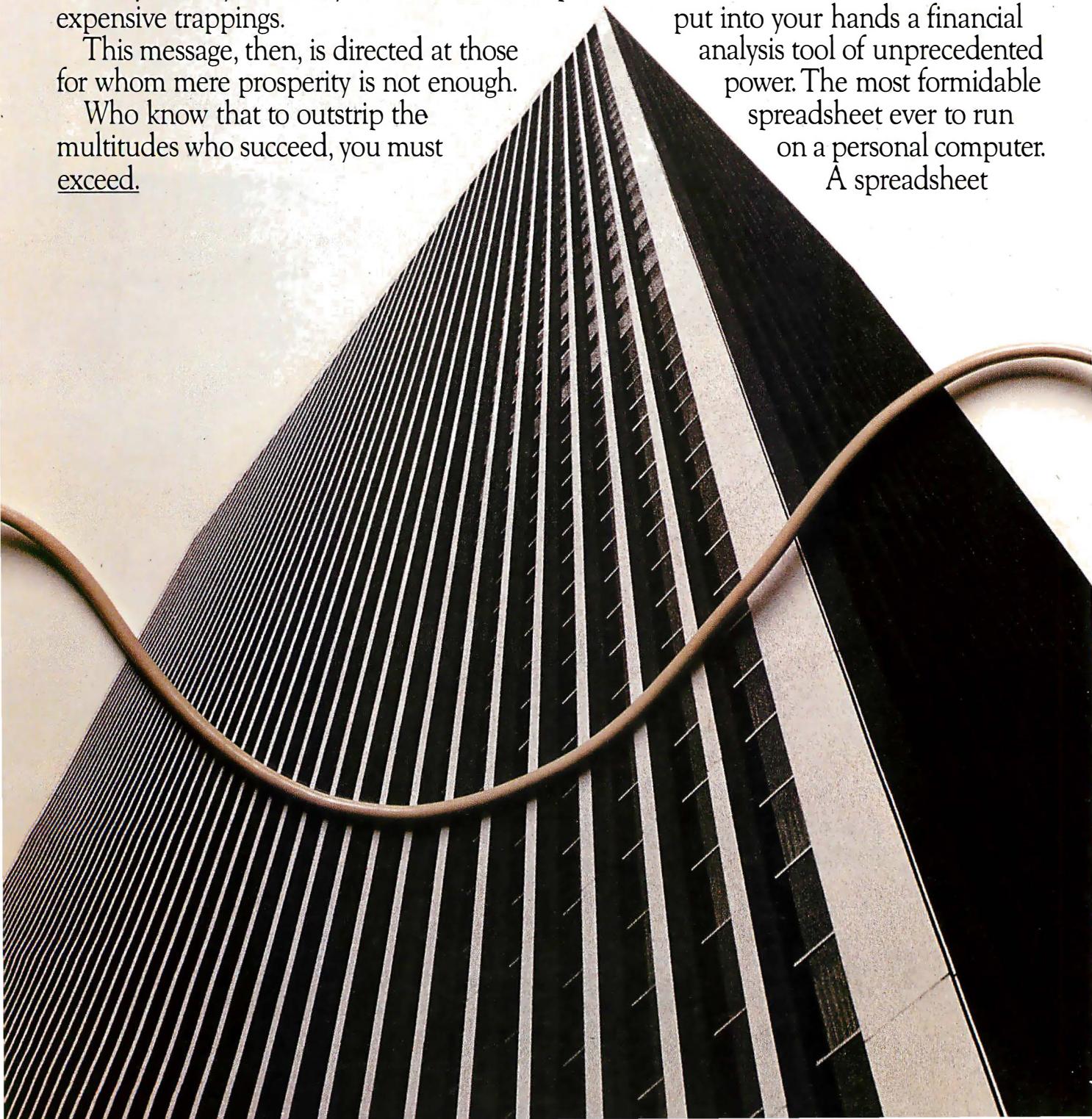
Everywhere you look, you see its sleek, expensive trappings.

This message, then, is directed at those for whom mere prosperity is not enough.

Who know that to outstrip the multitudes who succeed, you must exceed.

With Microsoft® Excel for the Macintosh™

If your fortune is fixed in the interpretation of numbers, Microsoft Excel will put into your hands a financial analysis tool of unprecedented power. The most formidable spreadsheet ever to run on a personal computer. A spreadsheet



strivers, your unabashedly to succeed the boss.

which is in turn linked in harmony with an extraordinary graphics program and a highly capable data filing application.

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Which give Microsoft Excel the capacity to learn your most complex routines.

And activate them with a single keystroke.

Yet because power means nothing if it's

not accessible, Microsoft Excel is simple to learn, simple to use.

For a persuasive demonstration of the potency of Microsoft Excel, see your Microsoft dealer.

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Microsoft® Excel

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