UNIX™ System V from AT&T lets your company take advantage of new technology—without jeopardizing your investment in computers and software.

It's another reason why good business decisions are based on UNIX System V.

Why are more and more executives making certain that their company's software and hardware products are based on UNIX System V from AT&T?

Because they realize that it's an important business decision, one with far-reaching financial and technological implications.

And because UNIX System V from AT&T has unique capabilities that enable managers to develop and implement a long-term information plan—without expensive, disruptive change.

The profits of portability

Portability means that software written for UNIX System V is not tied to a specific piece of hardware. Since your software investment will be—if it isn't already—greater than your investment in the computers themselves, software portability is of critical importance.

UNIX System V allows you to change hardware without developing or buying new software. Or rewriting existing packages.

Instead, you can use those funds to expand your software portfolio. And your staff can spend its time on more productive tasks than rewriting the software you already have.

Gaining hardware independence

Because UNIX System V is hardware independent, you'll be free to combine equipment from different vendors. Even if the machines are of different generations. This gives you greater leverage with your vendors, and increases your system's potential.

And, because UNIX System V is widely known and appreciated, it will be easier to keep your data processing department staffed and running smoothly.

"Is it based on UNIX System V?"

UNIX System V is fully supported by AT&T, and backed by a multimillion-dollar research and development program at our own Bell Laboratories.

It is a stable, fully documented, fully serviced platform—one that is here to stay.

That's why "Is it based on UNIX System V?" may be the most important question you can ask about any new piece of hardware or software.

For more information, send for a copy of our free booklet, "Ten Questions You Should Ask Your MIS Manager About UNIX System V."

UNIX System V. From AT&T. From now on, consider it standard.

Please send me "Ten Questions You Should Ask Your MIS Manager About UNIX System V"
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City _____ State _____ Zip _____
Phone _____
UNIX System Licensee ☐ Yes ☐ No ☐ Don't know

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